

NATHAN HOF

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Overview

- Recognized by The National Academy of Television Arts & Sciences for Producer/Shooter Contributions to the Emmy Award-winning Series "MADE".

SKILLS

- Adobe Premiere Pro (10 years)
- Adobe After Effects (7 years)
- Lightroom Classic (2 years)
- Adobe Illustrator (5 years)
- Photoshop / Media Encoder CC (8 years)
- Avid Media Composer / Symphony (18 years)
- Final Cut Pro / Motion Pro (20 years)
- PC / Apple / Word / Excel / PowerPoint (21 years)
- Canon EOS R Mirrorless, R5, Sony A1
- Panasonic EVA1 Cinema Camera
- All Canon / Panasonic / Sony
- Project Management
- Process Development
- Critical Thinking
- Audience Minded
- Great Storyteller
- Persuasive Prowess
- Connection Cultivator
- Willingness to Learn
- Detail Oriented
- Strategic Communicator
- Public Trust Security Clearance – FAA

Employment History (2015 – Present)

STORYWORX

Owner / Founder

Editor | Motion Graphics | Camera DP | Photography

October 2021 - Present

- Strong organizational communication skills with modern reporting style and excellent social media engagement always measuring PR value.
- Building relationships with various businesses to design and produce their creative visions, exploring partnerships, and pitching show treatments for various online platforms.
- Owning and operating a business that provides photography/video solutions and project management for executive clientele.
- Expertise in complex film and video projects with a proven track record for the matrix of intertwining requirements and repeatable processes.

PODVILLE MEDIA – Washington D.C.

Senior Executive Producer

Team Leader | Project Manager | Editor | Motion Graphics

May 2021 - October 2021

- Led and managed creative control of all social media deliverables for The Lincoln Project podcast series featuring host Reed Galen.
- Managed all recordings featuring various guests, talent, and specialists from all over the country.
- Marketed recordings twice per week and interacted with millions of viewers who commented frequently on the edits.
- Excellent communication skills both verbal and presentations
- Managed a team of editors and animators for various other shows, leading and tracking all aspects of episode development, managing and executing all show deliverables; "All The Best", "Health Gig", and "What I Want To Know" with host Kevin P. Chavous, etc.

- Maintained constant communication with senior management and managed up at Podville Media and with clients as deliverables were sent and schedules fluctuated.
- Scripted creative treatments and attended podcast series pitches, and sessions from potential clients, continually investigating and researching direction and content to provide our audience.

INFINA

Video Producer & Content Creator - Web-based Recurrent Training

Editor | Motion Graphics | Story | Camera Operator | DP | Producer

December 2015 - May 2021

- Produced video and animation content for the Federal Aviation Administration (FAA), and specifically Air Traffic Controllers. I produced behavioral changing content covering a variety of subjects within the National Airspace System for educational and training purposes.
- Led the video production and post-production of the Web-based Recurrent Training (WBRT) contract at Infina since January of 2016. Tasked with managing the production and delivery of the recurrent training program's video/animation content every 6 months, a combination of over 25 video and animation examples, reaching over 14,000 air traffic controllers in the National Airspace System (NAS) twice annually.
- Optimized Adobe programs: Premiere Pro, After Effects, Lightroom Classic, Illustrator, and Photoshop, to build the animations, edit interviews, build stories and illustrate specific talking points.
- Collaborated with Air Traffic Controllers across the United States, and FAA officials in D.C., for pitching creative concepts, conducting face-to-face meetings, gaining filming access in US restricted areas, ensuring video content accuracy, and obtaining approvals for travel.
- Managed relations between instructional and graphical designers at Infina, working together to build the designer's style is worked into each video for that round, ensuring all videos illustrate our instructional designer's lesson plan.
- Represented Infina as a lead member, growing their business and building relationships with our air traffic control and FAA partners. Those efforts were recognized when in our July 2017 WBRT round, our "Emergencies" course earned Infina the ATCA Annual Outstanding Achievement for Small Business Award.

Truth Not Lies

Editor | Motion Graphics | Story

October 2020

- Wrote and edited 8 videos targeting Pennsylvania Trump voters with anti-Trump material proving Trump's base could be moved with truth and a strategy involving content appealing publications.
- Persuasive Prowess, in a condensed timeline before the 2020 election all 8 videos were produced and released on all major social media outlets with an audience-minded message.
- Being detail-oriented, a large quantity of tracked data showed 254,211 voters were reached, over 50% of Truth Not Lies targets while adhering to great storytelling.

Employment History – New York, NY (2008 – 2015)

Freelance Television Producer for Multiple Production Companies

- **Jupiter Entertainment** | *Development Dept.* – Editor / DP | TLC, Discovery, Oxygen
- **AXIOS Productions** | Editor / DP | Red Carpet Events, Documentary, Foundation, Advertising
- **Al Jazeera** | *On-Air Promos* – Editor | NY Broadcast Programming
- **NBC Universal** | "*George to the Rescue*" – Director / DP | Directed Talent, Managed updates to NBC senior staff
- **MTV U / MTV World** | *Rebel Music Series* – Editor | Promotional Online Trailers
- **True Entertainment** | *Development Dept.* – Field Producer / DP / Editor | MTV, Bravo, Oxygen, Esquire
- **Crooked Abe Films** | "*The Chest*" – Editor | Collaborated with LA Staff, Cannes Film Festival

- **DIGA Vision** | “*Girl Get Your Mind Right*” VH1 Series – Show Producer | Wrote & Produced 3 episodes
- **One Louder Productions** | “*MADE*” MTV Series – Director/Field Producer | 9 Episode Director, Emmy Award Winner
- **Midwest Ear Institute** | *St. Luke’s Hospital* – Director/Producer/Editor | Cochlear Implant Documentary, 3-Part Series
- **STORYWORX Studios** | *Creative Firm* – Owner/Founder | Full-Scale Production Services for clients in Kansas City, MO
 - Produced well-received video content for businesses and agencies in Kansas City.
 - Developed a strong business plan with strategic targeted goals and measurable milestones.
 - Wrote engaging concepts, scripts, proposals, pitches, and treatments for commercials, web series, video marketing, and medical documentary studies.
 - Partnered with advertising agencies, marketing firms, and other production companies to ensure client demands were met and surpassed, while maintaining and developing new relationships.
 - Collaborated with clients during production and post-production.
 - Took full ownership and responsibility of all video assignments in and out of STORYWORX, supervising and producing all elements of production, from concept to delivery.
 - Traveled America, Peru, Canada, and The Dominican Republic for clients and projects.

MTV Networks (2003 – 2008)

| Field Producer | Associate Producer | Post Coordinator |
|---|---|---|
| <ul style="list-style-type: none"> • Teen Mom • Baby Wait • True Life: I’m In Debt • MTV Prom Special | <ul style="list-style-type: none"> • My Super Sweet 16: Seasons 1, 2 • Best Week Ever: Seasons 1, 2, 3 • Making the Band: Season 3 • Tupac Resurrection Movie | <ul style="list-style-type: none"> • Trick It Out • Viva La Bam: Spring Break • Mets Weekly • Need 4 Speed: Most Wanted |

Professional Talent – Radio Broadcast – Advertising – Independent Film (2000 – 2002)

- Missouri Lottery “Second Chance” AFTRA – Kansas City, MO
- Missouri Lottery “You’ve Changed” AFTRA – Kansas City, MO
- PC Productivity “Career Opportunity” AFTRA – Kansas City, MO
- Anderson Erickson Milk “Mom’s Sayings” AFTRA – Kansas City, MO
- Hallmark – Print Advertising AFTRA – Kansas City, MO
- Sprint – Mobile Advertising AFTRA – Overland Park, KS
- Booze & Bullets – Full-Length Independent Film – Writer-Director-Editor-Actor – Lawrence, KS

Education

The University of Kansas, May 2002

- Bachelor of Arts in English, Emphasis on Creative Writing